

## **Triple win for Kenya Airways at The Aviation Challenge 2025**

**Denmark, 22 January 2025**—Kenya Airways has strengthened its position as a leader in sustainable aviation after winning three awards at The Aviation Challenge 2025. This is the fourth time the airline has been recognised at the global competition for practical solutions that reduce environmental impact across its operations.

At this year's challenge, Kenya Airways received the following awards:

- Most Impactful Solution - Catering
- Game Changer of the Year
- Special Recognition for Collaboration with KLM.

Additionally Jambojet, a subsidiary of Kenya Airways, was also recognised at the challenge, winning the Most Compelling Story award. The recognition highlights Jambojet's storytelling approach in showcasing sustainability efforts and impact.

The awards highlight Kenya Airways' strong focus on sustainability and show how environmental responsibility is part of everyday operations. The Most Impactful Solution Catering and Game Changer of the Year awards recognise initiatives that are used on all Kenya Airways flights. These include recyclable aluminium food packaging, bamboo cutlery instead of single use plastic, paper cups replacing plastic cups, and canned drinks instead of plastic bottles.

Together, these actions have helped Kenya Airways avoid more than 337 tonnes of single use plastic every year and save over KES 50 million annually. This reflects the airline's progress in making sustainable aviation part of normal operations.

Kenya Airways also received Special Recognition for Collaboration for its continued partnership with KLM. Over four editions of The Aviation Challenge, the two airlines have worked together to share ideas, develop practical solutions, and speed up their use across operations. This collaboration shows the value of airlines working together to drive sustainability.

George Kamal, Acting Group Managing Director and CEO of Kenya Airways, said: "This recognition shows our commitment to expanding sustainable practices through innovation and focused action. It reflects the hard work of our people and partners as we continue to embed sustainability into our operations and create real change across the industry. We are proud to play our part in building a stronger future for aviation."

The awards were presented at a global aviation sustainability event held in Copenhagen, Denmark. The event brought together SkyTeam member airlines to develop practical and scalable solutions for a greener aviation industry.

**-ENDS-**



## **About Kenya Airways**

Kenya Airways (KQ), The Pride of Africa, is a leading African carrier on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 42 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through our Hub at Nairobi's Jomo Kenyatta International Airport.

As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024.

## **About The SkyTeam Aviation Challenge**

The Aviation Challenge, presented by SkyTeam, is a global sustainability programme for the aviation industry. It brings airlines together to develop and apply practical solutions to environmental and operational challenges, from onboard service and waste reduction to climate action. The programme supports a more sustainable and resilient future for aviation worldwide.

## **Contact Details:**

### **Kenya Airways**

Corporate Communications Department

Email: [Corporate.communications@kenya-airways.com](mailto:Corporate.communications@kenya-airways.com)