

## PRESS RELEASE

### Kenya Airways Partners with Junior Golf Foundation as official travel sponsor

- *KQ will facilitate travel for junior golfers for regional and international tournaments*

**Nairobi, 1<sup>st</sup> November 2023** - Kenya Airways (KQ), has today announced its partnership with Junior Golf Foundation (JGF) as it further strengthens its commitment to supporting youth development, sports, and community engagement in Kenya. KQ will become the official travel sponsor of JGF events, underscoring its dedication to nurturing young talent in the sport of golf.

The Junior Golf Foundation is renowned for its exceptional work in providing young golf enthusiasts with opportunities to develop their skills, participate in tournaments, and learn valuable life lessons through the sport.

Commenting on the partnership Julius Thairu, Chief Commercial and Customer Officer said, "We are excited to be part of nurturing the next generation of young golfers and give them more opportunities to pursue their dreams of playing golf at the highest level. Our partnership will facilitate travel for junior golfers to attend both regional and international golf competitions. We remain committed to long-term collaboration that will elevate the sport and its development in Kenya."

"We are excited to welcome Kenya Airways as our sponsor, at the Junior Golf Foundation. This partnership will open new opportunities for our young golfers, and we believe it will play a pivotal role in the growth and development of golf in Kenya. We are happy to confirm that KQ will this year sponsor air tickets for the team travelling for The Nick Faldo Junior Tour Final to be held Al Ain Equestrian, Shooting & Golf Club from 21st – 23rd November 2023 " Said Regina Gachora – JGF President

The partnership between Kenya Airways and the Junior Golf Foundation represents a significant step towards empowering Kenya's young golfing talent and fostering a love for the sport. By providing resources and support, Kenya Airways and JGF aim to create a lasting impact on the lives of young golfers in Kenya.

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### [About Kenya Airways](#)

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 42 destinations worldwide, 35 of which are in Africa. In 2022 the World Travel Awards recognized KQ as Africa's Leading Airline, Africa's Leading Airline Brand, Africa's Leading Airline - Business Class, and Africa's Leading Inflight Magazine (Msafiri). In 2023 KQ was awarded Best Airline Staff in Africa at the prestigious Skytrax World Airline Awards. KQ's fleet comprises of wide body Boeing aircraft that includes its flagship B787 Dreamliner and narrow body Embraer E190 aircraft.

The on-board service is renowned worldwide and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information go to [www.kenya-airways.com](http://www.kenya-airways.com) or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways



### **About the Junior Golf Foundation**

The Junior Golf Foundation (JGF) was set up on 2nd October 1995 by Kenya Golf Union and Kenya Ladies Golf Union. JGF principle objective is to promote junior golf development and participation for boys and girls from the ages of five to twenty-one years in Kenya. This is done by working closely with KGU, KLGU and golf clubs across the country as well as organizing national competitions for the juniors.

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