

## **PRESS RELEASE**

## Kenya Airways Celebrates 47 Years with discounts for customers

Kenya Airways is marking its 47th anniversary by offering customers 15 per cent discount on tickets to various destinations across its network.

Since its inaugural flight in February 1977, the airline has undergone a remarkable evolution, transcending humble beginnings to emerge as a prominent player in African aviation.

From its strategic hub at the Jomo Kenyatta International Airport (JKIA) in Nairobi, Kenya Airways has played a pivotal role in connecting the African continent to the global stage, fostering vital international links. Over the past year, despite the challenges posed by the COVID-19 pandemic earlier, the airline has demonstrated resilience, proudly achieving the milestone of flying 4 million passengers. This notable accomplishment not only signifies a resurgence in business but also underscores Kenya Airways' commitment to facilitating travel and fostering economic growth in the region.

"As we mark this 47th anniversary, we extend our deepest gratitude to our valued customers who have been an integral part of our journey. We are delighted to introduce exclusive offers to out valued customers for being a part of our success," said Kenya Airways Group Managing Director and CEO, Allan Kilavuka

Kenya Airways was recently ranked as Africa's second most efficient airline in a global on-time performance review of airlines and airports.

The latest On-Time Performance Review report by aviation analytics company Cirium reveals that the airline attained an impressive 71.86 per cent on-time arrival rate out of 41,905 completed flights in 2023.

## **About Kenya Airways**

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 42 destinations worldwide, 35 of which are in Africa. In 2022 the World Travel Awards recognized KQ as Africa's Leading Airline, Africa's Leading Airline - Business Class, and Africa's Leading Inflight Magazine (Msafiri). In 2023 KQ was awarded Best Airline Staff in Africa at the prestigious Skytrax World Airline Awards. KQ's fleet comprises of wide-body Boeing aircraft that includes its flagship B787 Dreamliner and narrow-body Embraer E190 aircraft.

The on-board service is renowned worldwide and the lie-flat business class seat on the wide body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information go to <a href="www.kenya-airways.com">www.kenya-airways.com</a> or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways



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