



PRESS STATEMENT

Kenya Airways and Virgin Atlantic Unveil Strategic Codeshare Partnership

Codeshare to include Virgin Atlantic code on Kenya Airways Nairobi to London Heathrow service.

Nairobi, 21st March 2024 - Kenya Airways and Virgin Atlantic, both esteemed members of the SkyTeam Airline Alliance, are pleased to unveil a strategic codeshare partnership.

Virgin Atlantic will place its code on Kenya Airways' London flights, providing passengers with seamless access to Kenya Airways' extensive network of destinations in Africa and beyond. Concurrently, Kenya Airways will place its code on Virgin Atlantic flights to the idyllic Caribbean destinations including the Bahamas, Barbados, and Grenada, opening exciting travel opportunities for customers of both airlines.

“We are thrilled to kickstart this transformative partnership with Virgin Atlantic,” stated Julius Thairu, Chief Commercial and Customer Officer of Kenya Airways. “Through the synergy of our respective strengths and networks, our goal is to enhance the travel experience for our esteemed customers, providing them with expanded choices, enhanced convenience, and seamless connectivity to vital destinations worldwide.”

Juha Jarvinen, Chief Commercial Officer at Virgin Atlantic, expressed enthusiasm about the collaboration, stating “We’re delighted to launch our partnership with Kenya Airways. As a fellow member of the SkyTeam alliance, we know our customers will enjoy a seamless travel experience, with more opportunities to earn and spend their miles with increased benefits for our Sky Priority members.”

“We’re committed to enhancing connectivity and as the only UK airline to codeshare on the Heathrow to Nairobi route, we’ll be providing more choice and flexibility for customers booking with Virgin Atlantic.”

In addition to enhanced connectivity, the codeshare agreement will offer enhanced reciprocal benefits to members of Kenya Airways’ frequent flyer program Asante Rewards, and Virgin Atlantic's frequent flyer program, Flying Club. Asante Rewards members will have the opportunity to accrue miles on Virgin Atlantic flights, while Flying Club members will enjoy the same privilege when traveling on Kenya Airways flights.

This landmark agreement marks a significant milestone for both airlines and underscores their commitment to enhancing connectivity and convenience for travelers across the globe.

-ENDS-



[About Kenya Airways](#)

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 45 destinations worldwide, 37 of which are in Africa. In 2022 the World Travel Awards recognized KQ as Africa's Leading Airline, Africa's Leading Airline Brand, Africa's Leading Airline - Business Class, and Africa's Leading Inflight Magazine (Msafiri). In 2023 KQ was awarded Best Airline Staff in Africa at the prestigious Skytrax World Airline Awards. KQ's fleet comprises of wide-body Boeing aircraft that includes its flagship B787 Dreamliner and narrow-body Embraer E190 aircraft. The on-board service is renowned worldwide and the lie-flat business class seat on the wide body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information go to www.kenya-airways.com or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways

For inquiries, please contact Kenya Airways Corporate Communications:

Kanyingi.kuria@kenya-airways.com	Corporate.communications@kenya-airways.com
--	--