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Kenya Airways and Safarilink partner to add 9 new destination offering seamless Safari Experiences

[Maasai Mara, Kenya, April 25, 2025] Kenya Airways (KQ) has expanded its network to 9 new destinations following the codeshare partnership agreement with Safarilink Aviation. The one-way codeshare partnership is designed to revolutionize the way travelers access Kenya's world-renowned safari destination with a single ticket.

Kenya Airways' global customers will now be able to book their international flights and domestic safari connections on a single ticket, creating a seamless and convenient travel experience. KQ's extensive international network will now connect with two (2) daily flights to nine (9) key airstrips in the Maasai Mara, as well as Amboseli, Nanyuki, and Samburu.

The integration eliminates the need for separate bookings and offers a streamlined journey for tourists seeking wildlife encounters.

"This partnership exemplifies smart innovation, bridging Kenya Airways' global reach with Safarilink's expertise in last-mile connectivity to key safari destinations," stated Allan Kilavuka, Managing Director and Chief Executive Officer (CEO) of Kenya Airways. "Together, we are optimizing aircraft use, reducing ground delays, and offering our guests more flexibility and smoother journeys. Importantly, by enhancing access to these remote airstrips, we are also empowering local communities and supporting conservation efforts, as tourism is the heartbeat of Kenya."

In 2024, leisure travel accounted for the largest portion of tourist arrivals in Kenya at 44.2%, highlighting the significant demand for accessible and high-quality safari adventures.

Safarilink Aviation Chief Executive Officer (CEO), Mr Alex Avedi, highlighted, "Safarilink is delighted to partner with Kenya Airways to offer a truly seamless travel experience to some of the most iconic safari destinations in Kenya." "Our fleet of Cessna Caravans and Dash-8 aircraft are perfectly suited to provide quick and efficient access to these remote airstrips, ensuring that visitors can maximize their time exploring the wonders of the Kenyan wilderness."

Speaking during the launch event, Mr Julius Thairu, the Chief Commercial and Customer Officer (CCCO) at Kenya Airways noted that, "Kenya's reputation as a world-class tourism destination, particularly for its exceptional safaris, continues to attract travelers from across the globe." He further added, "This strategic partnership with Safarilink directly addresses the needs of today's travelers who prioritize efficiency and reliability. By offering a single-ticket solution, we are making it easier and more convenient than ever for our customers to experience the magic of a Kenyan safari."

This partnership is a significant step in Kenya Airways' broader growth strategy, aiming to attract a wider audience by offering an enhanced and more convenient product solution. It provides a competitive edge in the market and strengthens relationships with travel trade partners.

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About Kenya Airways:



Kenya Airways (KQ), *The Pride of Africa*, is a leading African carrier on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 45 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through our Hub at Nairobi's Jomo Kenyatta International Airport.

As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024. In addition, we were ranked Top Employer of the Year by The Employers Institute and the Africa Leading Airline at the World Travel Awards 2024

For more information, visit www.kenya-airways.com or call our 24-hour Customer Services Desk at +254 20 327 4747. We are also available on Twitter: @KenyaAirways & @KQSupport, Facebook: @OfficialKenyaAirways, and Instagram: @OfficialKenyaAirways. For media enquiries, please contact Kenya Airways Corporate Communications: Corporate.communications@kenya-airways.com

About Safarilink Aviation:

Safarilink is Kenya's premier safari airline with a network of connecting domestic scheduled services to all the best safari destinations within Kenya and across the border into northern Tanzania. From its base at Wilson Airport, Nairobi, Safarilink provides daily scheduled flights to Masai Mara, Amboseli, Tsavo West, Naivasha, Nanyuki, Lewa Downs, Samburu, Lamu, Kisumu, Kitale, Kilimanjaro, Loisaba, Chyulu Hills, Malindi, Migori, Diani Beach and Zanzibar. It can also provide private charter flights if a client's particular requirement as regards destination or timing cannot be met by the scheduled services.

Safarilink was formed in January 2004 by a management team who together had more than 40 years' experience in providing tourist related air services in East Africa. This professional quality specialist airline now operates 12 aircraft ranging in size from 13 to 52 seats, which are chosen to meet the specific requirements of operating into bush airstrips within Kenya's world-famous game parks. Safarilink now provides daily scheduled services to 17 destinations and during the busiest periods of the year carries over 20,000 passengers per month. Safarilink currently employs 251 staff of whom 46 are pilots. Safarilink is a member of the Kenya Association of Air Operators.