



*For Immediate Release*

### **Kenya Airways and Standard Chartered partner to enhance travel experiences for affluent clients**

**3 February 2025, Nairobi, Kenya** – Kenya Airways and Standard Chartered Bank) have officially signed a strategic partnership designed to deliver exceptional value propositions, benefits and experiences for their clients.

The signing ceremony, held today at Standard Chartered's Head Office, marked the start of a partnership focused on enhancing the service experience for both Standard Chartered Affluent clients and Kenya Airways Asante Rewards Members. This collaboration offers exclusive benefits such as: discounts for Standard Chartered customers and staff on holiday packages and flights, Double 360° Rewards Points on tickets purchased on Kenya Airways, status matching opportunities for Asante Rewards as well as joint advertising opportunities for both companies.

Speaking at the event, **Julius Thairu, Chief Commercial & Customer officer at Kenya airways**, said *"This partnership with Standard Chartered reflects our shared goal of delivering seamless and rewarding travel experiences. By combining our strengths, we are creating exclusive benefits that cater to the needs of modern travellers. Together, we are making every journey more memorable, with a focus on exceptional service and added value."*

Standard Chartered clients will enjoy **KES. 10,000** off the base price of [KQ Holidays](#) packages throughout February 2025 using promo code **DISCOVER100** at checkout. The offer targets popular Valentines Day destinations including South Africa, Mauritius, Seychelles, United Arab Emirates, Mombasa and so much more. More details about the offer can be found <https://www.kenya-airways.com/en/promotions/standard-chartered-and-kq-holiday-offer/>. The two brands will continue to enhance the partnership into other facets such as sustainability initiatives, staff propositions and technology integrations with the aim of elevating the client experience.

**Edith Chumba, Head of Wealth and Retail Banking, Kenya** from Standard Chartered, added, *"At Standard Chartered, our clients are at the heart of everything we do. We are committed to going beyond banking to create meaningful experiences that add value to their lives. This partnership with Kenya Airways is a reflection of that commitment, bringing exclusive travel benefits that make journeys more seamless,*



*rewarding, and sustainable. It reaffirms our dedication to always putting our clients first and finding new ways to enhance their experiences, wherever life takes them."*

This collaboration underscores the shared commitment of both organizations to enhancing the lifestyles of their clients. By combining financial expertise with aviation excellence, Standard Chartered and Kenya Airways are setting a new standard in delivering tailored, world-class travel experiences. As it takes effect, Standard Chartered clients and Asante Rewards members can look forward to an enhanced travel experience designed to offer greater convenience, recognition, and rewards.

**- Ends -**

### **Kenya Airways**

Kenya Airways (KQ), The Pride of Africa, is Kenya's national carrier and a leading African airline on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 45 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through the Hub at Nairobi's Jomo Kenyatta International Airport. As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024.

For more information, visit [www.kenya-airways.com](http://www.kenya-airways.com) or call our 24-hour Customer Services Desk at +254 20 3274747. We are also available on X: @KenyaAirways & @KQSupport, Facebook: @OfficialKenyaAirways, Instagram: @OfficialKenyaAirways, Tiktok: @officialkenyaairways.

For all media enquiries, please reach out to Kenya Airways Corporate Communications at [Corporate.communications@kenya-airways.com](mailto:Corporate.communications@kenya-airways.com)



## Standard Chartered

We are a leading international banking group, with a presence in 52 of the world's most dynamic markets. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, here for good.

Standard Chartered PLC is listed on the London and Hong Kong stock exchanges.

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