



PRESS RELEASE

Kenya Airways Renews Partnership as Official Airline for the Magical Kenya Open 2025

February 12, 2025 ... Kenya Airways (KQ) has renewed its partnership with Kenya Open Golf Limited (KOGI) as the official airline partner for the Magical Kenya Open (MKO) 2025, reaffirming its commitment to sports tourism while positioning Kenya as a premier golfing destination.

The tournament is scheduled to take place from 20th to 23rd February 2025 at the prestigious Muthaiga Golf Club.

As the official airline partner, Kenya Airways will facilitate seamless travel for participants, officials, tourists, and spectators, thereby leveraging its extensive global network to connect Nairobi with the world. This collaboration underscores Kenya Airways' commitment to promoting sports tourism and positioning Kenya as a premier golfing and holiday destination.

Kenya Airways Group Managing Director and CEO Mr. Allan Kilavuka expressed enthusiasm about the partnership, stating, "Our collaboration with the Magical Kenya Open reflects our dedication to supporting sports tourism in Kenya. We are honored to play a role in bringing together top-tier golfing talent and enthusiasts from around the globe to experience Kenya's rich cultural heritage and natural beauty."

The Magical Kenya Open, established in 1967 on the Safari Circuit, is a professional men's golf tournament and a notable event on the DP World Tour.

The tournament not only showcases top-flight international golf but also provides significant economic benefits to local businesses and enhances Kenya's international visibility; all of which seamlessly align with Kenya Airways' mission of propelling Africa's prosperity by connecting its people, cultures, and markets.

About Kenya Airways:

Kenya Airways (KQ), *The Pride of Africa*, is a leading African carrier on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 45 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through our Hub at Nairobi's Jomo Kenyatta International Airport.

As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024. In addition, we were ranked Top Employer of the Year by The Employers Institute and the Africa Leading Airline at the World Travel Awards 2024.



For more information, visit www.kenya-airways.com or call our 24-hour Customer Services Desk at +254 20 327 4747. We are also available on Twitter: @KenyaAirways & @KQSupport, Facebook: @OfficialKenyaAirways, and Instagram: @OfficialKenyaAirways.

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