

Kenya Airways and Visa Announce strategic partnership to deliver innovative technology solutions, enhancing customer experience

- *The partnership will introduce co-branded credit and debit cards offering exclusive benefits and incentives to travelers*

Nairobi, Kenya, June 30, 2025 – Kenya Airways (KQ) and Visa (NYSE: V), a global leader in payments, have announced a strategic co-brand agreement aimed at enhancing the travel experience for customers and promoting the adoption of digital payments in the aviation industry.

According to the agreement, KQ and Visa will work together to provide a variety of exclusive benefits and incentives to travelers, including the launch of co-branded credit and debit cards. These cards will offer customers a seamless and rewarding travel experience, featuring benefits such as:

- **Enhanced Rewards Program:** Cardholders will earn points for every purchase made with the co-branded cards, which can be redeemed for flights, upgrades, and other travel-related services.
- **Travel Benefits:** Exclusive access to airport lounges, priority boarding, and additional baggage allowances for cardholders.
- **Digital Payment Solutions:** Secure and convenient payment options for booking flights, in-flight purchases, and other travel-related expenses.
- **Promotional Offers:** Special discounts and promotions on Kenya Airways flights and services for Visa cardholders.

Julius Thairu, Chief Commercial and Customer Officer, Kenya Airways said, “We are excited to join forces with Visa to deliver modern digital payment options that improve every step of the journey—from booking to boarding. This partnership reflects our shared goal of transforming travel with technology, and we look forward to providing great value to our customers worldwide.”

"We are excited to partner with Kenya Airways to bring innovative payment solutions to travelers in Kenya and beyond," said Chad Pollock, Vice President and GM, Visa East Africa. "This co-brand agreement reflects our commitment to enhancing the customer experience and promoting the adoption of digital payments in the travel industry."

The co-branded cards will be available to customers later this year and both companies will work closely to ensure a smooth rollout and adoption of the new payment solutions.

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About Visa Inc.

Visa (NYSE: V) is a world leader in digital payments, facilitating transactions between consumers, merchants, financial institutions, and government entities across more than 200 countries and territories. Our mission is to connect the world through the most innovative, convenient, reliable and secure payments network, enabling individuals, businesses and economies to thrive. We believe that economies that include everyone everywhere, uplift everyone everywhere and see access as foundational to the future of money movement. Learn more at www.visa.co.ke

About Kenya Airways

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 42 destinations worldwide, 35 of which are in Africa. Prior to the COVID pandemic, the airline carried a record number of over five million passengers in 2019. Its fleet comprises of wide body Boeing aircrafts, this includes its flagship B787 Dreamliner and narrow body Embraer E190 aircrafts. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.

For more information go to www.kenya-airways.com or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways