

Kenya Airways Bags Four Prestigious Wins at the 2025 World Travel Awards

Dar es Salaam, Tanzania, July 28, 2025 – Kenya Airways (KQ) has once again solidified its position as a leader in African aviation, receiving four top honours at the 2025 World Travel Awards Africa & Indian Ocean Gala Ceremony, held at the Johari Rotana in Dar es Salaam, Tanzania. This marks the fourth consecutive year the airline has been recognised in multiple categories, including:

- *Africa's Leading Airline 2025*
- *Africa's Leading Airline – Business Class 2025*
- *Africa's Leading Airline Brand 2025*
- *Africa's Leading Inflight Magazine 2025 (Msafiri)*

These accolades reaffirm Kenya Airways' ongoing commitment to operational excellence, customer-centric innovation, and delivering exceptional travel experiences across the continent and beyond.

Speaking on the recognition, Kenya Airways Group Managing Director and CEO, Allan Kilavuka, stated, "These awards are a reflection of the immense trust placed in us by our customers, and a testament to the hard work and dedication of over 4,000 KQ employees. They reaffirm our commitment to offering reliable service, elevating our onboard experience, and sustaining the legacy of being the Pride of Africa."

Kenya Airways continues to implement customer-focused enhancements across its operations. The airline is currently retrofitting its Boeing 787 cabins to offer a more refined travel experience, while improving its On-Time Performance (OTP), now reaching 76%. These improvements, coupled with the continued success of its inflight magazine Msafiri, highlight KQ's dedication to both service quality and authentic storytelling that shares Kenya's culture and creativity with the world.

Looking ahead, Kenya Airways is set to launch direct flights to London Gatwick on 2nd July, enhancing connectivity between East Africa and the UK. This expansion supports stronger economic ties and greater convenience for trade and leisure travellers. Additionally, the airline is preparing to roll out a five-year fleet renewal plan, adding 30 new aircraft and introducing in-flight connectivity across its wide-body fleet.

Sustainability remains central to KQ's strategy, with a clear commitment to achieving net-zero ground operations by 2030. The airline is scaling up green initiatives across its network, including pyro-diesel and bottled water plant solutions at all bases.

The World Travel Awards celebrate excellence across key sectors of the travel industry, recognising top-performing brands based on quality, innovation, customer service, and impact.

Kenya Airways' continued wins reflect its efforts to push boundaries, drive growth, and set benchmarks for aviation in Africa.

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About the World Travel Awards

The World Travel Awards, established in 1993, are recognised globally for identifying and celebrating excellence across all sectors of the travel, tourism, and hospitality industries. The awards draw participation from around the world, with nominees ranging from national tourism boards and airlines to luxury hotels and travel agencies. The WTA employs a rigorous online voting process, where industry professionals, media, and consumers cast their votes for the best in various categories.

About Kenya Airways

Kenya Airways (KQ), *The Pride of Africa*, is a leading African carrier on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 45 destinations worldwide, 37 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through our Hub at Nairobi's Jomo Kenyatta International Airport.

As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition, including the prestigious Skytrax World Airline Awards, where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024. In addition, we were ranked Top Employer of the Year by The Employers Institute and the Africa Leading Airline at the World Travel Awards 2024.

For more information, visit www.kenya-airways.com or call our 24-hour Customer Services Desk at +254 20 327 4747. We are also available on Twitter: @KenyaAirways & @KQSupport, Facebook: @OfficialKenyaAirways, and Instagram: @OfficialKenyaAirways. For media enquiries, please contact Kenya Airways Corporate Communications: Corporate.communications@kenya-airways.com.