My OneApp Users Can Now Book Kenya Airways Flights and Access Exclusive Travel Discounts

NAIROBI, KENYA, 26 September 2026 — Kenya Airways (KQ) has partnered with Safaricom to make flight booking available to more than 57 million Safaricom subscribers through Safaricom's OneApp, offering customers a simpler, more convenient way to search, book and pay for travel through a platform they already use every day.

The integration enables customers to access Kenya Airways services directly within My OneApp, creating a seamless booking exp[1]erience without the need to switch between multiple platforms. To celebrate the launch, customers will enjoy a 15% discount on international flights and a 10% discount on domestic flights, subject to applicable terms and conditions for journeys originating from Kenya.

Julius Thairu, Chief Commercial and Customer Officer, Kenya Airways, noted, “This partnership is about more than booking flights. It is about bringing the world closer to our customers. By combining Kenya Airways global network with Safaricom's unparalleled digital reach, we are making travel more accessible, convenient and relevant to millions of Kenyans. Together, we are leveraging technology to remove barriers to travel while creating a seamless experience from search and booking to payment. As Kenya's national carrier, we are proud to partner with another iconic Kenyan brand to connect people, businesses and opportunities across Africa and the world.”

More than a commercial partnership, the collaboration brings together two Kenyan brands with a shared commitment to connecting people and opportunities. The partnership combines Kenya Airways’ global connectivity with Safaricom’s leading digital ecosystem, creating a seamless bridge between travel planning and payment. Through My OneApp, customers can conveniently access Kenya Airways’ network across Africa and beyond, including connections available through the airline's codeshare partnerships and SkyTeam Alliance membership, which extends access to more than 1,000 destinations in 173 countries worldwide.

Customers will also benefit from the convenience of M-PESA, Kenya’s most preferred digital payment solution, enabling them to complete flight bookings quickly, securely and effortlessly within a single platform.

As consumers increasingly embrace digital self-service channels, the partnership represents a significant step in advancing Kenya's digital economy. It demonstrates how two homegrown brands can combine their strengths to create solutions that connect customers to opportunities, whether within Kenya, across Africa or around the world.

Beyond convenience, the collaboration also supports greater accessibility to air travel by bringing flight search, booking and payment into a digital ecosystem already used daily by millions of customers. By reducing friction in the travel-planning process, the partnership helps make travel more accessible to a broader segment of consumers while strengthening Kenya's position as a regional hub for innovation, connectivity and commerce.

Through this partnership, customers can enjoy a more connected journey, from planning and booking their travel to making payments, all within a platform designed to make everyday life easier.

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***About Kenya Airways**: Kenya Airways (KQ), The Pride of Africa, is a leading African carrier on a mission to propel Africa's prosperity by connecting its people, cultures, and markets. We fly to 41 destinations worldwide, 33 of which are in Africa, connecting over 5 million passengers and over 70,000 Tons of cargo annually through our Hub at Nairobi's Jomo Kenyatta International Airport. As the sole African carrier in the SkyTeam Alliance, we open up a world of possibilities for our customers, connecting them to over 1,060 destinations in 173 countries. We take pride in offering a delightful flying experience with a caring African touch. Our exceptional African hospitality has consistently earned us global recognition including the prestigious Skytrax World Airline Awards where we were honoured with the Best Airline Staff and Best Airline Cabin Crew in Africa in 2024.*