



PRESS RELEASE

Kenya Airways signs deal with GE Aviation for digital solutions to boost efficiency

- *GE's Flight Operations digital solutions will utilise the most accurate data and analytics to help KQ cut costs.*
- *KQ has been implementing prudential financial management and revenue enhancement initiatives in its financial turnaround programme.*

July 2nd, 2019 – Nairobi – Kenya Airways has entered into a partnership agreement with GE Aviation to adopt its Flight Operations suite of digital products across the airline's fleet of Boeing 737, 787 and Embraer E190 airplanes.

The Flight Operations suite integrates various data sources like flight information, weather, navigation, flight plans, and other operational data to provide valuable insights for airlines around fuel use and operations.

KQ has been undertaking various actions towards financial and operational sustainability and the technology will enable it monitor operations and close the gaps that drive up fuel and aircraft maintenance costs.

While signing the partnership agreement in Paris, Paul Njoroge, Kenya Airways' Director of Operations, said the agreement with GE was an integral part of the Airlines' turnaround strategy to reduce costs.

"This is the realisation of many months of working with GE Aviation to sign a partnership agreement that will enable Kenya Airways to optimise its fuel costs and excel in flight operations using the latest cutting-edge digital technology. GE brings a wealth of knowledge to help the airline fast track efficiencies, enabling improvements in operations and customer experience." Mr. Njoroge said.

Implementation of the digital Flight Operations solutions is currently underway with completion set for later this year. The partnership adds KQ's fleet to the over 15,000 unique aircraft assets that are connected to GE Aviation's digital solutions.

"Kenya Airways was looking for a way to monitor the performance of its fleet, implement and track fuel saving initiatives to improve efficiency. The Flight Operations suite provides these insights and can be scaled up to provide additional functionality," said John Mansfield, chief digital officer for GE Aviation.



“Our aim is to help Kenya Airways reduce their multi-million-dollar fuel bill and increase their overall efficiency,” said Mansfield. “The fidelity in our flight analytics, together with the team’s experience from analyzing more than 175 million flights, will enable Kenya Airways to better manage operations with data-driven solutions. We are bringing together analytics with physical assets to help significantly reduce cost.”

Clare Ward, chief information officer, Kenya Airways, noted that the airline chose GE Aviation because of its innovative flight analytics and overall leadership in aviation technology. “By partnering with GE, Kenya Airways is accelerating the move to leading edge technologies in analytics and machine learning,” she said.

KQ is currently working towards financial turnaround with a focus on prudential financial management, network expansion, and revenue enhancement initiatives as well as improving the customer experience. Managing expenses, particularly fuel expenses, which take up 30% of KQ’s total expenditure, has been a challenge but the airline remains optimistic on managing the costs.

About Kenya Airways

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 56 destinations worldwide, 43 of which are in Africa and carries over four million passengers annually. It continues to modernize its fleet with its 32 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world’s top 10. Kenya Airways takes pride for being in the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi. Kenya Airways celebrated 40 years of operations in January 2017 and was named Africa Leading Airline 2017 by the World Travel Awards. For more information, please visit www.kenyaairways.com, or call our 24HR Contact Centre: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: @OfficialKenyaAirways

About GE Aviation

GE Aviation, an operating unit of GE (NYSE: GE), is a world-leading provider of commercial and military jet engines, avionics, digital solutions and electrical power systems for aircraft. GE is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry. www.ge.com/digital
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