

## **PRESS RELEASE**

### **Kenya Airways Launches its Trafficking in Persons (TIP) Policy and Public Awareness Campaign**

**Nairobi, 6th March 2023** - National Carrier, Kenya Airways (KQ) has today launched its Trafficking in Persons (TIP) Policy and Public Awareness Campaign in collaboration with the United Nations Office on Drugs & Crime (UNODC). The fully endorsed Trafficking in Persons Policy came into effect in January 2023, outlines the airlines stand and actions against Human Trafficking. The Public Awareness and Outreach campaign is designed to educate Kenya Airways staff and the public about the misconceptions, the realities of human trafficking as well as how to identify and report cases of Human Trafficking.

According to Kenya Airways Chief Financial Officer, Hellen Mwariri Mathuka, KQ takes a firm stand against all forms of human trafficking and fully supports the elimination of the exploitation of human beings and modern slavery. While launching the policy, she said “Kenya Airways connects Kenya to the rest of Africa and the World through its vast network. This network and its connectivity should only be used for good and to advance the development of Africa. We therefore stand against all forms of human trafficking, fully support the elimination of the exploitation of human beings and modern slavery and will not condone human trafficking in any part of our organization. We have invested in capacity building programs to give our employees the tools to identify and report suspected cases of human trafficking because we recognize that our employees at the airport and on flights are uniquely positioned to look out for this type of crime.”

While speaking as the Chief Guest at the event, Hon Kipchumba Murkomen, Cabinet Secretary, Ministry Of Roads And Transport commented, “I wish to commend our national carrier, our Pride of Africa Kenya Airways for launching their policy and the role they are playing in combating trafficking in persons. The airline has developed actions points that have protected its systems from being misused to facilitate the transportation of human trafficking victims. We are keen on ensuring such measures are replicated by other players in the sector through closer collaboration, with the support of partners like the UNODC. We look forward to you being the lead agency in this fight and inspiring other agencies to do the same.”

2021 Global Estimates indicate that 49.6 million people are in modern slavery on any given day, according to a 2022 IOM’s report on Global Estimates of Modern Slavery Forced Labour and Forced Marriage.

Speaking at the launch, Hon. Florence Bore Cabinet Secretary for the Ministry of Labour & Social Protection said, “Due to the global and criminal nature of trafficking in persons, prevention and response efforts require multi-disciplinary approach within and across sectors and borders. Transport is one of the important sectors in the fight against trafficking. The launch of the Kenya Airways Policy on Trafficking in

Persons (TIP) is a clear testament of Kenya Airways' commitment, as a key player in the airline industry, to strengthen our combined efforts in combatting trafficking in persons in the country and across the globe. It is no doubt that, the training and creation of awareness among the KQ airline staff, provided for in the policy, will build their capacity to proactively play their role in the fight against trafficking in persons."

In December 2021, UNODC combined the expertise of two of its programmes – the Better Migration Management ([BMM](#)) Programme and the Airport Communication Project ([ARCOP](#)) to organise a specialised inter-agency workshop on combatting Trafficking In Person (TIP) at Jomo Kenyatta International Airport (JKIA). This workshop brought together officers based at JKIA from police, immigration, airport authority, customs, prosecutors, and representatives of Kenya Airways. After four days of interactive sessions, the participants adopted recommendations, including for Kenya Airways to develop actions to prevent and combat TIP.

Speaking on the initiative, Maria Temesvari, Deputy Regional Representative for Eastern Africa at UNODC added, "Following our UNODC training, we were impressed by Kenya Airways' efforts to fight human trafficking. We are honored to work with Kenya Airways today to educate the traveling public and Kenya Airways employees. I wish to congratulate Kenya Airways on the launch of their policy on trafficking in persons and acknowledge its role to further enhance the Government of Kenya's capacity in combating trafficking and increasing the number of detections and investigations of this crime."

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### **About Kenya Airways**

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 42 destinations worldwide, 35 of which are in Africa. Prior to the COVID pandemic, the airline carried a record number of over five million passengers in 2019. Its fleet comprises of wide body Boeing aircraft, this includes its flagship B787 Dreamliner and narrow body Embraer E190 aircraft. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10. Kenya Airways takes pride in being at the forefront of connecting Africa to the World and the World to Africa through its hub at the new ultra-modern Terminal 1A at the Jomo Kenyatta International Airport in Nairobi.



For more information go to [www.kenya-airways.com](http://www.kenya-airways.com) or call our 24-hour Customer Services Desk: +254 20 327 4747, Twitter: @KenyaAirways, Facebook: KenyaAirways, Instagram: OfficialKenyaAirways

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